

Get more hospitality customers.

Reach **220,000** hospitality buyers that source the equipment and products they need every year on **HospitalityHub.com.au**



- **Target** hospitality buyers
- **Generate** high quality leads and sales
- **Showcase** your products and solutions
- **Publish** valuable content to inform buyers

ALPHA
CATERING EQUIPMENT

BRÜEN

dp
DIPACCI
COFFEE

SNOW FLOW

SUSHI
MACHINES

THE
PIZZA OVEN
STORE

220,000
Hospitality buyers

25,000+
Engaged subscribers

Every 3 minutes
Buyer enquiry made

Ask our friendly team how to get started today! - **HospitalityHub.com.au**

Success Stories



Find out why innovative suppliers choose a Storefront as a part of their sales and marketing mix.

[Watch Short Video](#)

“We consider HospitalityHub an integral tool for our business”

- Monica Sabbatucci
Marketing Manager



“We tried different platforms and not had anywhere near the success we’ve had with HospitalityHub”

- Mohsen Younes
Director



“We have been impressed with the quantity of high-quality leads”

- Lisa Morey
Digital Marketing Manager



“One of the best channels to deliver quality leads that results in high sales conversions”

- Joice Wang
Marketing Communications Manager



“Many of the HospitalityHub leads do convert into a sale”

- Nico Borgonovo
Sales & Marketing



“It’s definitely the easiest online platform”

- Jaimi Starr
Sales & Marketing



“Leads we get are all relevant”

- Melvin Wee
Director



“It has helped increase our brand awareness”

- Steve Henderson
Marketing Manager



Buyers trust our popular **Get Quotes** tool to quickly and easily connect with expert suppliers, so they can compare quotes and **buy with confidence!**

As business continues to change, so too does the B2B buying journey. Buyers want to research the best solutions and engage with suppliers in new ways - **HospitalityHub facilitates this new type of conversation.**



Storefront Marketing

A Storefront connects your business with informed hospitality buyers using our marketplace.

Our visitors are informed and engaged buyers who are actively researching and buying hospitality equipment. They use HospitalityHub to:



Subscribe to the latest hospitality information and ideas



Discover the best equipment and solutions for their needs



Get Quotes to compare so they can buy with confidence



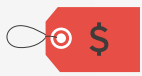
Follow suppliers and keep up to date with what's new



Storefront Marketing

Generate the right business results

How it works



Showcase products & solutions

Display your full range on our marketplace



Publish articles & case studies

Posting thought leadership content builds credibility



Generate qualified leads and sales

Access to Direct leads and Get Quotes from buyers requesting quotes to compare



Provide trade assurance

Showcase key credentials to build trust and confidence



Analytics

Complete tracking and measurement of Storefront buyer activity



Measure results and update your Storefront online 24/7

80%

of B2B sales interactions between suppliers and buyers will occur through digital channels by 2025.

Source: Gartner

HospitalityHub is the digital platform of choice for Australian hospitality buyers big and small.

Australian
Venue Co.

ACCOR

Bakers
Delight

EVENT
CINEMAS

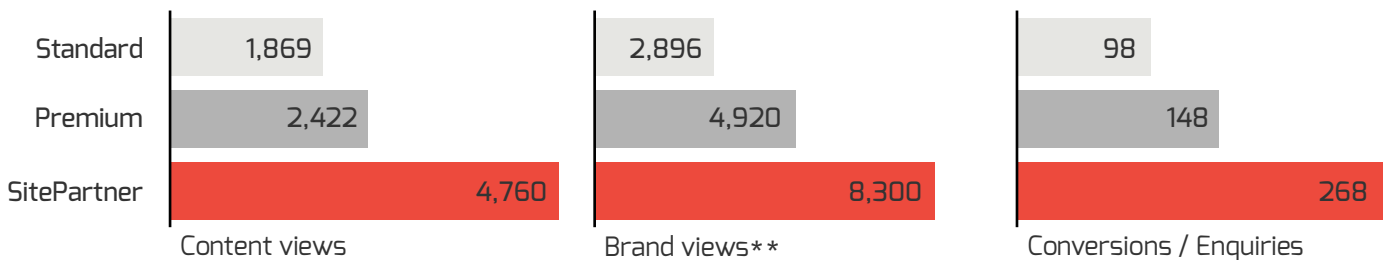
H
Holiday Inn

merivale

Get up to 5x Better Results

With Premium or SitePartner packages

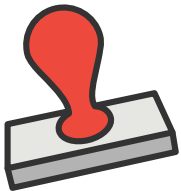
Package Comparison*



*Data based on an aggregated average of Storefronts over 12 months

** Does not include newsletters, product categories & product pages

Premium & SitePartner Advantages



More branding

NewsWire branding
Home page branding
Higher directory branding



Higher ranking

Higher search ranking
Higher category ranking
Buyers find your products quicker



More products & content

Standard Storefront **60** pages
Premium Storefront **120** pages
SitePartner Storefront **240** pages

Storefront Packages

“HospitalityHub leads result in a lot of sales”

Joice Wang, Marketing Manager, Moffat

		Average 2X more sales & branding	Average 3X more sales & branding
	★ Standard	★★★ Premium	★★★★ SitePartner
Get Quotes Access more quote requests to increase sales	✓	✓✓	✓✓✓
Ranking Rank higher in categories & searches to increase exposure	3rd	2nd	1st
Content Capacity Showcase products & articles to be found more widely	60	120	240
Category Branding Priority feature on directory carousel	3rd	2nd	1st
Assisted Uploads Products or articles our team upload to save you time	30	60	Unlimited
Home Page Priority feature on the home page	✗	2nd	1st
Industry Placements Priority in themed email newsletters & site-wide campaigns	✓	✓	✓
Trade Assurance Show credentials & verified badge to boost confidence	✓	✓	✓
Analytics Access to Supplier Panel dashboard	✓	✓	✓
Dedicated Consultant Liaise with an expert to boost performance	✓	✓	✓
Searchable Appear in search bar suggestions to be more discovered	✓	✓	✓
Cover Image & Video Showcase a branded cover image and company video	✓	✓	✓
Dedicated Storefront Remove other suppliers logos from your main profile	✓	✓	✓
Monthly	\$ 548	\$ 628	\$ 1022

Prices include GST

Start connecting with 220,000 hospitality buyers today!

Call 1300 788 373 or email storefronts@hospitalityhub.com.au

Get in touch



We're here to answer all your questions.

Phone 1300 788 373

Email storefronts@hospitalityhub.com.au

Visit www.hospitalityhub.com.au

Head Office

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// Connecting suppliers & buyers in the one marketplace //

industracom marketplaces



IndustraCom is a leading Australian media tech company established in 2005. Our brands are trusted B2B marketplaces where professionals discover products and solutions, keep up to date and connect with qualified suppliers.