

Get more industrial customers.

Reach 1.2 million industrial buyers that source the machinery and equipment they need every year on **IndustrySearch.com.au**



- **Target** industrial decision makers
- **Generate** high quality leads and sales
- **Showcase** your products and solutions
- **Publish** valuable content to inform buyers

CROWN

CAT

FLUKE

HITACHI

LINCOLN
ELECTRIC

SEW
EURODRIVE

KOMATSU
Komatsu Forklift Australia

1.2 million
Industrial buyers

65,000+
Engaged subscribers

Every 3 minutes
Buyer enquiry made

Ask our friendly team how to get started today! - **IndustrySearch.com.au**

Success Stories



Find out why innovative suppliers choose a Storefront as a part of their sales and marketing mix.

[Watch Short Video](#)

“We are able to drive a strong return on our investment, which is why we continue to use IndustrySearch each year”

- Jack Socratous
National Marketing Manager



“We get quality leads every month and the team are always available to provide support”

- Sriram Subramonian
National Product Manager



“We recently upgraded to the top SitePartner package which has essentially doubled our enquiries and helped us get more direct sales”

- Elizabeth Robinson
Co-Director



“We get a lot of quality leads and customer introductions to keep our sales team busy”

- Wirhan Prationo
Marketing Engineer



“We get a stream of valuable customer enquiries with not too much effort”

- Dirk Kuiper
CEO



“It offers us good exposure”

- Carmen Williams
Sales & Marketing



"It's a cost-effective way to promote our business"

- Tony Taylor
General Manager Sales and Marketing

Sumitomo Drive Technologies

"Google and IndustrySearch are those 2 that are most important for us"

- Andrew Knight
Managing Director

Knight
PNEUMATICS

"We get enquiries from qualified buyers"

- Natalie Scrivener
Manager

ZEDFLO
AUSTRALIA

"Great brand exposure and product awareness"

- Paul Hinz
Marketing Coordinator

adaptalift GROUP

"We get a great variety of enquiries"

- Tony Sprague
Owner

CNC

"70-80% of enquiries turn into sales and a very profitable ROI for us"

- Wayne Hanson
National Sales & Marketing Manager

WAM

"Valuable platform for us to reach new industrial customers and drive sales"

- Brian Johnston
National Sales & Marketing Manager

AND
Discover Precision

"Relevant buyers are finding us"

- Jan Faust
Regional Sales Manager

BEUMERGROUP

"Many leads turn to sales and repeat customers"

- Joanna Cheng
Channel Marketing Manager

FLIR

"IndustrySearch offers reach into a lucrative industrial market"

- Melissa Paltoft
Marketing Manager

Treotham

"We find it to be a useful tool in our marketing arsenal"

- Louise Hoefnagels
Marketing Manager

Get Packed
www.getpacked.com.au

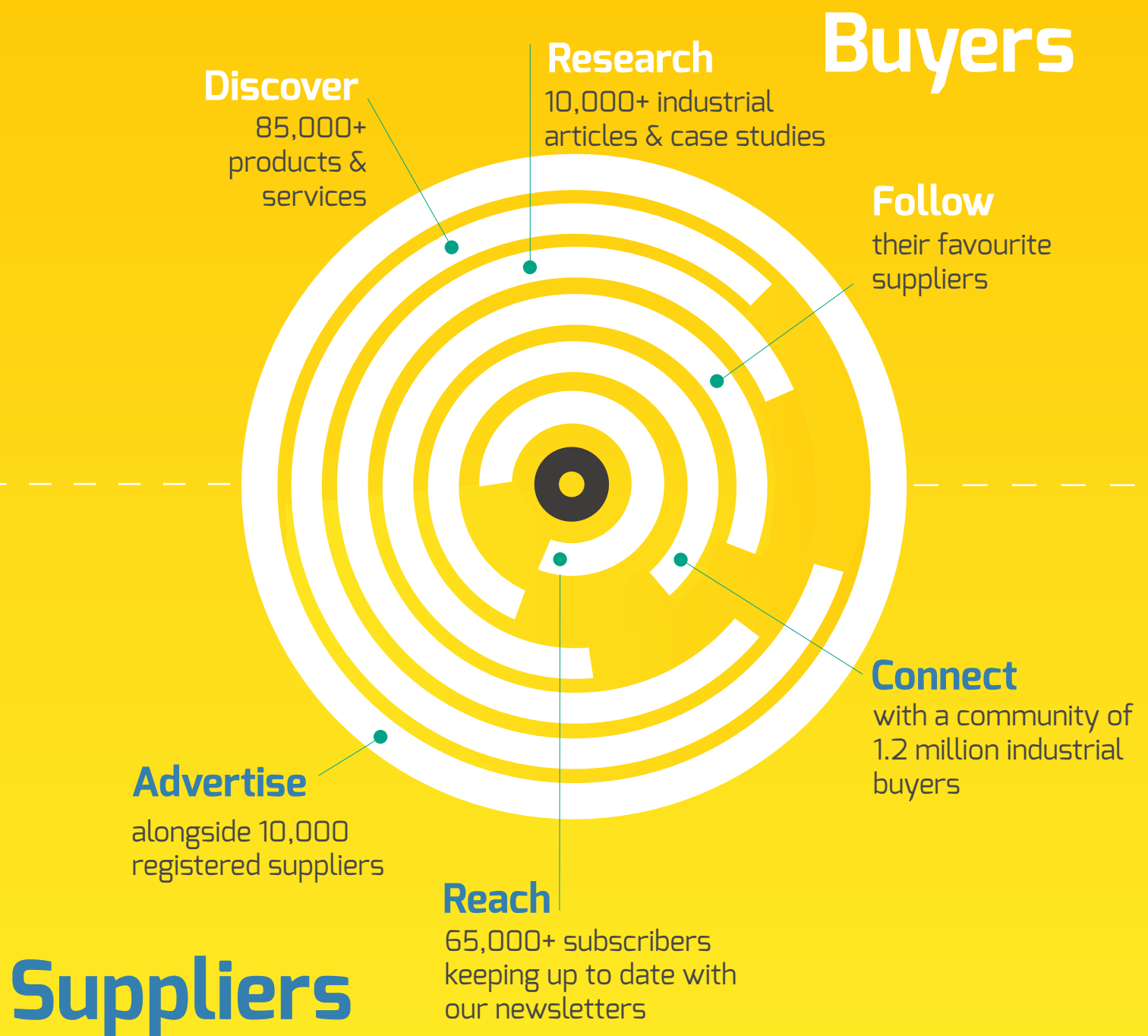
"The sales from IndustrySearch have paid for many years of marketing!"

- Sal Scordamaglia
Managing Director

Minipack International Pty Ltd

Buyers trust our popular **Get Quotes** tool to quickly and easily connect with expert suppliers, so they can compare quotes and **buy with confidence!**

As business continues to change, so too does the B2B buying journey. Buyers want to research the best solutions and engage with suppliers in new ways — **IndustrySearch facilitates this new type of conversation.**



Storefront Marketing

A Storefront connects your business with informed industry buyers using our marketplace.

Our visitors are informed and engaged buyers who are actively researching and buying industrial equipment. They use IndustrySearch to:



Research the latest industry information and ideas



Discover the best equipment and solutions for their needs



Get Quotes to compare so they can buy with confidence



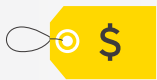
Follow suppliers and keep up to date with what's new



Storefront Marketing

Generate the right business results

How it works



Showcase products & solutions

Display your full range on our marketplace



Publish articles & case studies

Posting thought leadership content builds credibility



Generate qualified leads and sales

Access to Direct leads and Get Quotes from buyers requesting quotes to compare



Provide trade assurance

Showcase key credentials to build trust and confidence



Analytics

Complete tracking and measurement of Storefront buyer activity



Measure results and update your Storefront online 24/7

80%

of B2B sales interactions between suppliers and buyers will occur through digital channels by 2025.

Source: Gartner

IndustrySearch is the digital platform of choice for Australian industrial buyers big and small.



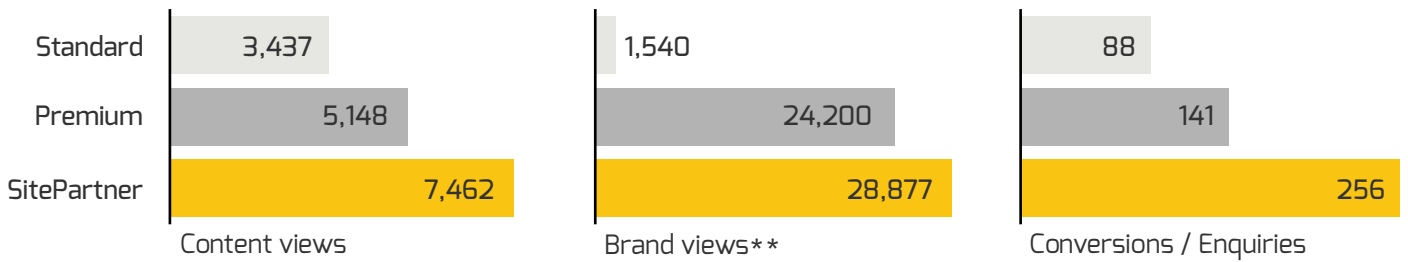
RioTinto

THIESS

Get up to 5x Better Results

With Premium or SitePartner packages

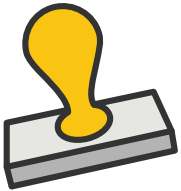
Package Comparison*



*Data based on an aggregated average of Storefronts over 12 months

** Does not include newsletters, product categories & product pages

Premium & SitePartner Advantages



More branding

Home page branding
Higher directory branding
NewsWire branding



Higher ranking

Higher search ranking
Higher category ranking
Buyers find your products quicker



More products & content

Standard Storefront	60 pages
Premium Storefront	120 pages
SitePartner Storefront	240 pages

Storefront Packages

“IndustrySearch pays for itself many times over”

Joanna Cheng, Regional Marketing Manager, Teledyne FLIR

		Average 2X more sales & branding	Average 3X more sales & branding
	★ Standard	★★★ Premium	★★★★ SitePartner
Get Quotes Access more quote requests to increase sales	✓	✓✓	✓✓✓
Ranking Rank higher in categories & searches to increase exposure	3rd	2nd	1st
Content Capacity Showcase products & articles to be found more widely	60	120	240
Category Branding Priority feature on directory carousel	3rd	2nd	1st
Assisted Uploads Products or articles our team upload to save you time	30	60	Unlimited
Home Page Priority feature on the home page	✗	2nd	1st
Industry Placements Priority in themed email newsletters & site-wide campaigns	✓	✓	✓
Trade Assurance Show credentials & verified badge to boost confidence	✓	✓	✓
Analytics Access to Supplier Panel dashboard	✓	✓	✓
Dedicated Consultant Liaise with an expert to boost performance	✓	✓	✓
Searchable Appear in search bar suggestions to be more discovered	✓	✓	✓
Cover Image & Video Showcase a branded cover image and company video	✓	✓	✓
Dedicated Storefront Remove other suppliers logos from your main profile	✓	✓	✓
Monthly	\$ 548	\$ 628	\$ 1022

Prices include GST

Start connecting with 1.2 million industrial buyers today!

Call 1300 788 373 or email storefronts@industrysearch.com.au

Get in touch



We're here to answer all your questions.

Phone 1300 788 373

Email storefronts@industrysearch.com.au

Visit www.industrysearch.com.au

Head Office

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Zetland NSW 2017



“Connecting industrial suppliers & buyers since 2005”

industriacom marketplaces



IndustraCom is a leading Australian media tech company established in 2005. Our brands are trusted B2B marketplaces where professionals discover products and solutions, keep up to date and connect with qualified suppliers.